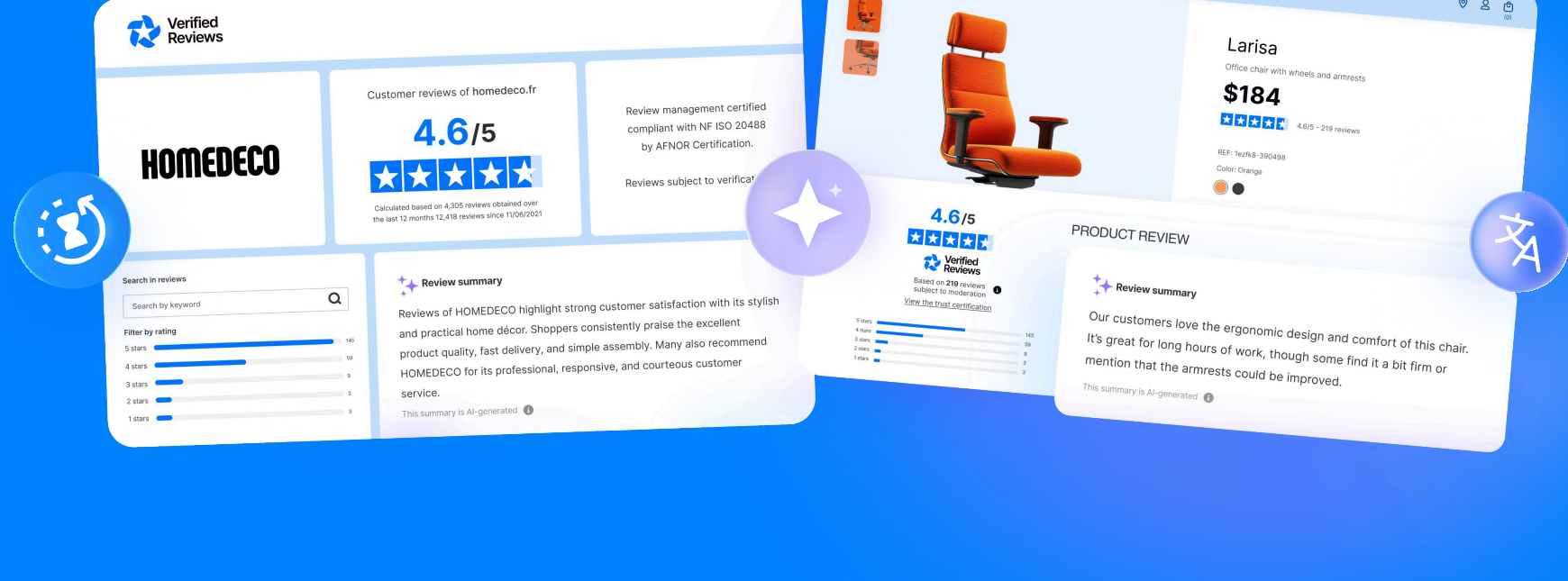


# AI Review Summaries



Before making a purchase, consumers evaluate both a brand's reputation and the quality of its products.

The growing volume of customer reviews allows for a rich and comprehensive evaluation—provided they have enough time!

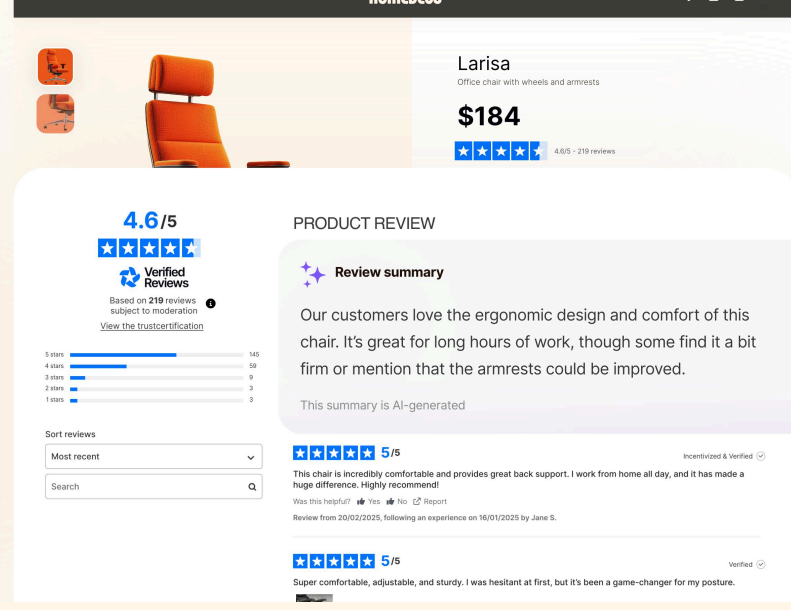
On average, consumers spend two to four minutes reading around ten reviews before buying, dividing their attention between analyzing the brand and the products.

For product pages, the time spent has decreased (-8% over two years), showing that consumers want to access the essentials quickly. For brands, the pressure is equally strong: e-reputation has become a key trust criterion, influencing both online purchases and in-store visits.

Our AI Review Summaries address this dual challenge by instantly highlighting brand reputation and visibility, while speeding up decision-making and facilitating the path to purchase.

## Main Product Capabilities

The Product Review Summary can be installed by you via our product widget, while the Brand Review Summary is already integrated by default into your attestation page.

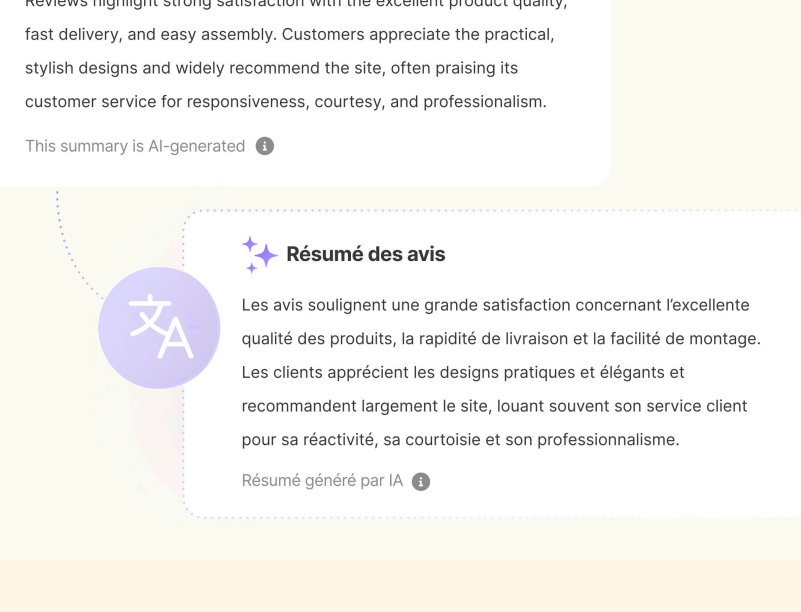


### Display a concise and authentic summary

A single read is enough to understand the key points of reviews and the sentiments expressed (positive, negative, neutral)

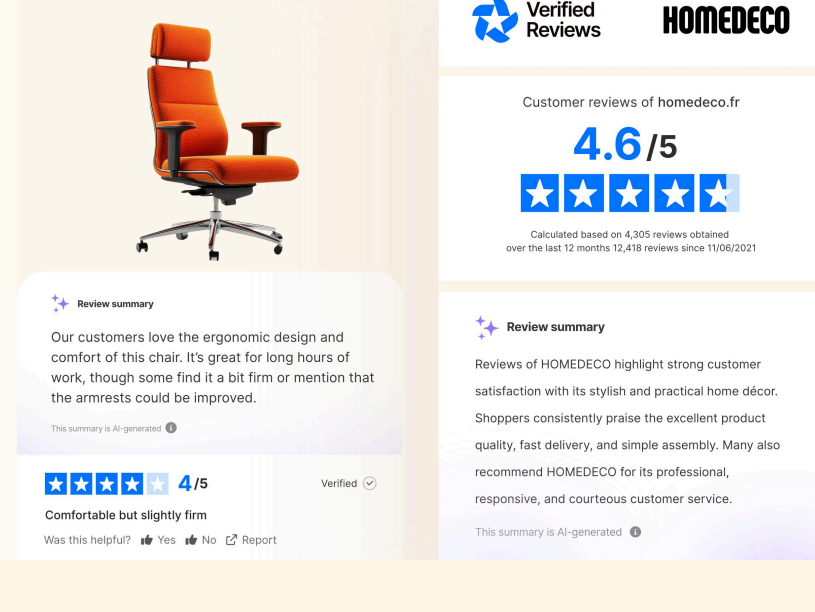
### Add value at key moments in the customer journey

Reassure your customers during their research with the Brand Review Summary on the attestation page, locally deployable for your points of sale, and facilitate purchase decisions with the Product Review Summary on all product pages



### Adapt the summary in all languages

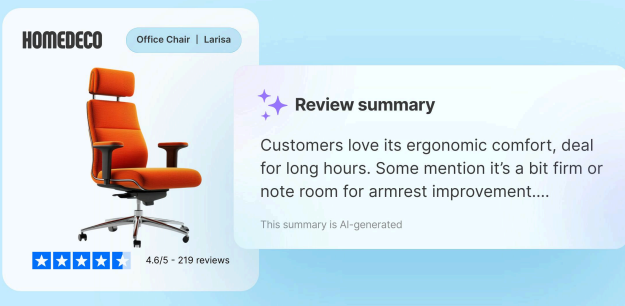
The AI translates and adjusts the content according to the platform's language for a consistent and personalized experience



### Optimize the mobile user experience

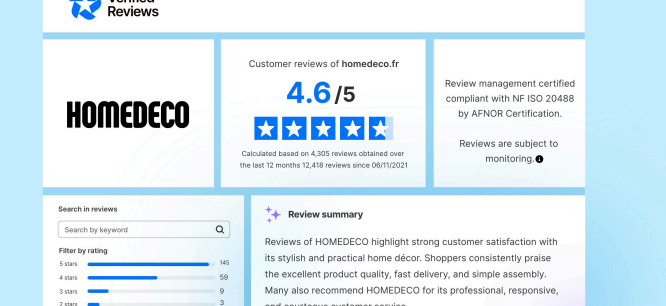
The review summary is designed with responsive formats to address the unique challenges of mobile browsing.

## Main customers benefits



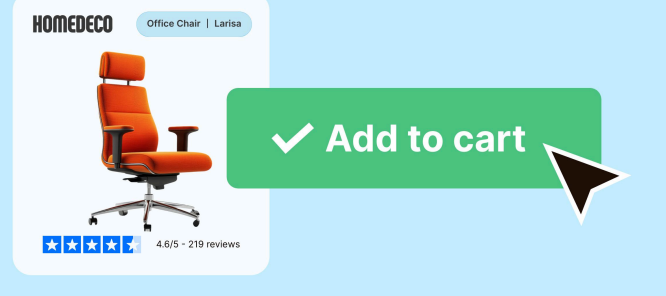
### Capture attention

Allow consumers to grasp the essentials of reviews in less than 15 seconds through clear and readable summaries.



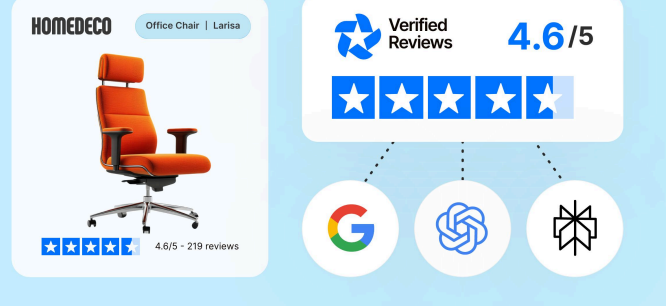
### Build trust

Highlight brand reputation and product quality to inspire confidence and encourage customer engagement.



### Accelerate purchase decisions

Provide over 85% of the essential information directly in the summary, reducing search time and facilitating conversion.



### Optimize SEO/GEO

Enhance the visibility of your products, points of sale, and brand on traditional and AI-powered search engines through structured and authentic content.



**85% of essential product features covered in the product summaries.**



**Average reading time: <15 seconds.**



**70% of consumers find the summaries useful.**

AI Product Review Summary allow us to strengthen our brand image and more easily analyze our product performance. Our customers are better informed and make decisions faster.

Solène Fort  
Digital Manager, **magimix®**

Learn more about how AI is transforming customer review management.

[Click Here](#)